

David Parrish

Helping creative entrepreneurs world-wide to become even more successful



Consultancy - what clients say...

A small selection of clients' comments about David's business advice, management consultancy, mentoring and business coaching:

"David is a great mentor and business coach. He is very responsive to our needs and understands the complicated business models of the Creative Industries"

Jon Wetherall. Managing Director.
Cool Game Arcade Ltd

"If you want honest advice and guidance, then Dave is definitely a good port of call, whatever stage your business is at. Dave can relay his experience of having a creative business; that's absolutely crucial ... he's lived it too."

Anna Heyes. Managing Director.
Active Profile Ltd.

"As a startup everything we do matters, every choice to do something is a choice not to do another and our survival as a company depends on us making the right choices. The choice to work with David was definitely the right one. We had a limited amount of time working together on our first project for the company and in less than two days time we had crafted a cohesive short term and long term strategy that provides for desired growth, protects our IP, enables investment, and allows us to retain creative control of our technology. David's ability to listen to your situation, to understand it, and then determine a course of action based on your specific needs and goals is rare and makes David a joy to work with."

Aric Wanveer
Zero Gravity Creations LLC, Baltimore, USA

"David is a marketing expert who understands and emphasises the importance of strategic marketing when growing a business. It's really helpful to be able to talk things through with him as we grow."

Rhiannon Eames-Jones.
Milky Tea Ltd.

"Working with Dave's been really great, he sees business as an opportunity to be grasped by creatives and not to be feared."

Ilsa Parry. Director.
REthinkthings Ltd.

"As an economic development agency, we help creative and digital businesses to grow and create jobs. We are judged on results, so we use Dave as a business adviser because he delivers results."

Kevin McManus. Head of Creative and Digital.
Merseyside ACME / Liverpool Vision.

"The time spent with David was really useful in identifying what we were good at and where we needed to improve in order to develop and succeed. In our second year in business we quadrupled our turnover, this is largely due to the support, advice and guidance of David Parrish."

Brian Dawe. Director.
Safe Productions Ltd.

"The advice from Dave Parrish has already been brilliant. Dave helped us to see things differently and identify new opportunities in a fast-changing and challenging world. He also helped us to develop and implement a new business model for the organisation which will ensure that we go from strength to strength."

Paul Ainsworth. Director.
The Ariel Trust.

"David has been instrumental in developing our business strategy, and creating a new brand. I have worked with other consultants who facilitate rather than pitch in. David, with his wealth of experience within the creative industry, offered his own ideas and solutions, which was refreshing and hugely beneficial."

Neil Adams. Managing Director.
Powerhouse Digital Photography Ltd/Phood Studios.

"David helped PRANA to consolidate its position as the premier creative industries incubator in Colombia and advised us on our strategy to become even more successful in the future. This was at a very important and critical time for PRANA. There was a risk we might have made the wrong strategic decisions. But with David's support, PRANA renewed itself within a few months, becoming stronger and very much more useful for our clients."

Juan Carlos Gaitán. Director.
PRANA Creative Industries Incubator. Bogotá. Colombia.

Links

www.davidparrish.com