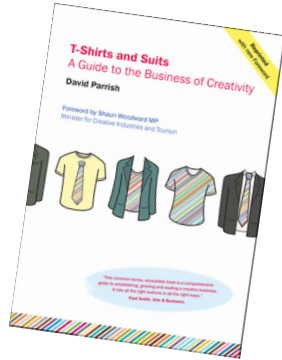


## David Parrish

Helping creative entrepreneurs world-wide to become even more successful

# Creativity and Business



David is an experienced international management consultant specialising in Creativity and Business.

He works with businesses to devise and implement creative solutions to marketing, business growth, change management, leadership and other management issues.

He has helped hundreds of businesses in more than 40 countries world-wide in his capacity as a consultant, trainer and speaker.

David is author of the highly-acclaimed book '*T-Shirts and Suits: A Guide to the Business of Creativity*'. His approach to business development combines creativity [*"T-Shirts"*] with smart business thinking [*"Suits"*].

After learning about business through experience, he went to business school, graduating with a Masters Degree in Business Administration (MBA), 'with distinction'.

David is a 'Chartered Marketer', a distinction awarded to world-class marketing experts by the Chartered Institute of Marketing. He is a Fellow of the Institute of Leadership and Management, and a Fellow of the Royal Society of Arts.

David has worked in Azerbaijan, Belarus, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Denmark, Egypt, Estonia, Finland, France, Germany, Holland, India, Italy, Jamaica, Kosovo, Laos, Lithuania, Morocco, New Zealand, Norway, the Philippines, Portugal, Romania, Russia, Saudi Arabia, Serbia, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, the United Arab Emirates, USA, Vietnam and Zimbabwe.

His clients include businesses and organisations in a variety of industry sectors, including Hilton International, the National Library for the Blind, Balbaa Group, Thames Water International, Asia Business Forum, as well as a large number of businesses in design, media and technology.

As a trainer he designs and delivers interactive creativity and business workshops on marketing, strategic planning, finance, business growth, leadership and management, pricing, change management and intellectual property.

David also speaks about creativity and business at conferences world-wide.

Some examples of his work include:

- International keynote speaker at the Ejadah Creative Economy Confex in Saudi Arabia 2016.
- Keynote speaker at the 2015 Business Wisdom Summit in Ukraine on the subject of 'How to Profit from Creativity in Business'.
- Keynote speaker at the TEDxNapoli conference on the subject of 'Crisis and Creativity'.
- Guest speaker on 'Creativity in Business' at a conference in Lisbon celebrating Samsung's 30 years in Portugal.
- Advising Brazilian enterprises on creativity and business in Rio de Janeiro, São Paulo, Nova Friburgo and Cuiabá.
- Delivering a 'Designing Your Creative Business' workshop in Taiwan for design businesses in partnership with the Taiwan Design Center and the British Council.
- Speaking on the subject of 'a-Creativity and i-Creativity for Business Success' in Baku, Azerbaijan.
- Writing creative business guides, book chapters and articles commissioned by agencies working in the field of creative business development.
- Keynote Speaker on creative business models at the Media & Message conference for TV producers in Finland, organised by Satu, the professional association of media producers.

David continues to enrich his experience, expertise and creativity by working closely with clients in a variety of countries, cultures and industry sectors.

Further information, contact David Parrish's office:  
[www.davidparrish.com](http://www.davidparrish.com)