

David Parrish

Helping creative entrepreneurs world-wide to become even more successful



Leadership and Management

Design, Media and Technology Businesses

David Parrish specialises in helping design, media and technology businesses in his capacity as a management consultant, trainer, mentor and public speaker.

His background is in setting up, leading and managing businesses in the creative industries and he has used his own experience, professional qualifications and international connections to help creative and digital businesses to become even more successful.

He also brings to clients a wide range of perspectives and techniques learnt from having worked in other industry sectors world-wide.

Consultancy, Training and Mentoring

David advises businesses on leadership and management through his consultancy projects, training workshops, and coaching of senior executives.

International Experience

David has worked in Azerbaijan, Belarus, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Denmark, Egypt, Estonia, Finland, France, Germany, Holland, India, Indonesia, Italy, Jamaica, Korea (South), Kosovo, Laos, Lithuania, Malaysia, Morocco, New Zealand, Norway, the Philippines, Portugal, Romania, Saudi Arabia, Serbia, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, the United Arab Emirates, USA, Vietnam and Zimbabwe.

Professional Accreditations

He is a Fellow of the Institute of Leadership and Management (FInstLM), a Member of the Institute of Consulting (MIC) and a number of other professional institutes. He has an MBA, awarded with distinction, from Bradford University School of Management, one of Europe's leading business schools.

Projects and Clients

David was commissioned as a trainer and mentor to the 'Accidental Leaders' and 'Accidental Managers' programmes by Vision and Media in the UK. Working with Skillset Wales, David designed and delivered a training workshop in 'Leadership and Communication' for senior managers in the TV and media sector in Wales.

He has worked with Hilton International and the 'Hilton University' delivering Leadership and Management training for Senior Vice Presidents (Europe) in Denmark and Switzerland. For Hilton International he also developed a training course in 'Leadership and Communication' training for fast-track hotel managers from around Europe, delivered in Milan, Strasbourg and Berlin.

David developed and delivered a Change Management workshop, including Leadership and Management elements, with Thames Water International and the Australian National University, for senior managers from East Asia.

He provided Leadership and Management training for the 'Grow Creative' programme for senior executives of creative and digital businesses at Lancaster University. He also developed and delivered the 'Leading Creative Cultures' module on 'Leadership: Culture and Strategy'.

David devised and ran a training workshop 'Leading and Managing Organisational Change' at the Asia Pacific Centre for Continuing and Professional Development, in partnership with the Asia Business Forum, in Singapore and Thailand.

'How to Lead and Manage Virtual Teams' was a module developed for Hilton International by David, who also wrote and published an article on this subject.

"How do you lead T-Shirts and Suits?" was the subject of David's presentation as guest speaker at the annual conference of the Marketing and Advertising Global Network (MAGNET) in Munich.

David designed and delivered training workshops for Cultural and Creative Leaders in Georgia, Belarus and Azerbaijan.

He ran a training module on 'Leadership and Innovative Thinking' for senior managers in partnership with Singapore training company Global Lighthouse.

David has provided consultancy advice to a range of clients and mentored business owners, company directors and senior managers on Leadership and Management issues.

David has also written about Leadership and Management in his book 'T-Shirts and Suits: A Guide to the Business of Creativity' and in numerous articles.

For more information about David's experience, expertise, credentials, projects and clients see:

www.davidparrish.com