

David Parrish

Helping creative entrepreneurs world-wide to become even more successful



Leading Change

Change Management Projects and Programmes

David has designed and delivered change management programmes for a number of businesses, organisations and corporations internationally.

His own international business experience, academic learning and projects with clients combine to make David an expert in change management, leadership and cultural change within businesses and organisations.

Through training **workshops**, in-house **bespoke programmes**, consultancy **projects**, **corporate training events**, and **keynote speeches**, David helps businesses to lead change processes effectively.

Clients and Projects

He has worked with **Hilton International** and the '**Hilton University**' delivering Leadership and Management training for Senior Vice Presidents (Europe) in Denmark and Switzerland. For Hilton International he also developed a training course in 'Leadership and Communication' training for fast-track hotel managers from around Europe, delivered in Milan, Strasbourg and Berlin.

David developed and delivered a Change Management workshop, including Leadership and Management elements, with **Thames Water International** and the **Australian National University**, for senior managers from East Asia.

He provided Leadership and Management training for the 'Grow Creative' programme for senior executives of creative and digital businesses at **Lancaster University**. He also developed and delivered the 'Leading Creative Cultures' module on 'Leadership: Culture and Strategy'.

David devised and ran a training workshop 'Leading and Managing Organisational Change' at the Asia Pacific Centre for Continuing and Professional Development, in partnership with the **Asia Business Forum**, in Singapore and Thailand.

'**How to Lead and Manage Virtual Teams**' was a module developed for Hilton International by David, who also wrote and published an article on this subject.

He ran a training module on '**Leadership and Innovative Thinking**' for senior managers in partnership with Singapore training company **Global Lighthouse**.

"How do you lead T-Shirts and Suits?" was the subject of David's presentation as guest speaker at the annual conference of the **Marketing and Advertising Global Network (MAGNET)** in Munich.

David was commissioned as a trainer and mentor to the '**Accidental Leaders**' and '**Accidental Managers**' programmes by Vision and Media in the UK.

Working with Skillset Wales, David designed and delivered a **training workshop in 'Leadership and Communication'** for senior managers in the TV and media sector in Wales.

Culture Change

David advises businesses on internal culture change, change management and leadership through his consultancy projects, training workshops, speeches and presentations, and coaching of senior executives.

Design, Media and Technology Businesses

David Parrish specialises in helping design, media and technology businesses in his capacity as a management consultant, trainer, mentor and public speaker. He also brings to clients a wide range of perspectives and techniques from other industry sectors world-wide.

Professional Accreditations

David is a **Fellow of the Institute of Leadership and Management (FInstLM)**, a Member of the Institute of Consulting (MIC) and a number of other professional institutes. He has an MBA, awarded with distinction, from Bradford University School of Management, one of Europe's leading business schools. He is a Registered Expert with the Business Growth Service.

International Experience

David brings a wealth of knowledge to his clients, having worked in a wide range of business cultures: Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Denmark, Egypt, Estonia, Finland, France, Germany, Holland, India, Indonesia, Italy, Jamaica, Korea (South), Kosovo, Lithuania, Malaysia, Morocco, New Zealand, Norway, the Philippines, Portugal, Romania, Saudi Arabia, Serbia, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, the United Arab Emirates, USA, Vietnam and Zimbabwe

For more information about David's experience, expertise, credentials, projects and clients see:

www.davidparrish.com