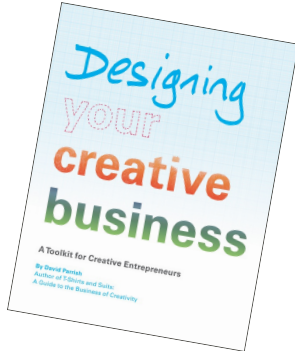


David Parrish

Helping creative entrepreneurs world-wide to become even more successful

Training Workshops



David Parrish is a specialist adviser for creative businesses and works internationally as a creative industries management consultant, trainer and speaker.

David is author of the highly-acclaimed book and eBook **'T-Shirts and Suits: A Guide to the Business of Creativity'**. His approach to business development combines creative people ["T-Shirts"] with smart business thinking ["Suits"].

He is an experienced trainer and has designed and delivered training workshops world-wide for business leaders and managers in the creative and other sectors.

"You know the workshop was great when you have to kindly ask people to leave the premises because the building is closing soon. David is the only speaker who managed to evoke such interest in young entrepreneurs, and we had a wide range of international speakers and businessmen visit us. Combination of expert knowledge, enormous experience, and unique eloquence are what make David 'a must-have' in every accelerator/organization/event/conference. "

Ajla Fijuljanin.

Foundation Networks. Sarajevo, Bosnia-Herzegovina.

Workshops are highly interactive and involve participants in sharing their own experience and learning from each other as well as from the presentations and written materials.

"David was calmly considered, thoughtful, inspiring, realistic, approachable. As a result of the workshop I feel inspired, clearer about our business, our vision."

Sasha McLaren Woodcock.

Co-Director, Nimbus Media Ltd, New Zealand

David designs and delivers workshops and presentations on business topics including Marketing, Pricing, Business Strategy and Development, Intellectual Property, Leadership, and Managing Change. Training programmes, projects, workshops and other initiatives devised and delivered by David include 'Creative Marketing', 'Creative Finance', 'Focusing Creativity', 'Designing Your Creative Business', 'Creative Pricing', 'Making Money While You Sleep' and a range of tailored seminars and presentations for particular groups of participants.

"I must say that a nicer, friendlier presentation – I don't think I've ever heard. David managed to communicate important knowledge in a sensitive, friendly and very informative way."

Sara Lönnroth.

*Projektledare Mötesplats Mode&Design, MM&D
Konstfack Transit Inkubator. Stockholm, Sweden*

Clients which have commissioned David to deliver training workshops for entrepreneurs include organisations such as:

- British Council (Taiwan, Chile, Zimbabwe, Vietnam, the Philippines, Lithuania, Ukraine, Georgia, Azerbaijan and Belarus.)
- Ejadah Creative Economy Confex, Saudi Arabia
- SODA Inc., Hamilton, New Zealand
- Biz Labs, Plovdiv, Bulgaria
- Networks, Sarajevo, Bosnia & Herzegovina
- CMKBU in Utrecht, Netherlands
- PRANA Incubator, Bogotá, Colombia
- Fabrikken, Lillehammer, Norway
- Creative Industries Valparaiso, Chile

He has a Masters Degree in Business Administration (MBA), awarded 'with distinction'. David is a member of the Chartered Institute of Marketing and a 'Chartered Marketer'. He is also a member of the Institute of Business Consulting, and a Fellow of the Royal Society of Arts.

David has worked in more than 50 countries, from Azerbaijan to Zimbabwe, as a trainer, speaker and business adviser.

Links

For more information about David's experience, credentials, and what clients say about him, visit www.davidparrish.com