

## David Parrish

Helping creative entrepreneurs world-wide to become even more successful

# Universities



David informs, entertains and inspires his audiences world-wide as a keynote speaker at conferences and other events. He has worked in more than 50 countries around the world as a speaker, trainer and business adviser.

He works with Universities around the world, giving guest lectures, advising universities on curriculum development, delivering workshops and signing books for students in countries including **Azerbaijan, Bosnia & Herzegovina, Brazil, China, Colombia, Estonia, Lithuania, New Zealand, Vietnam, and the UK.**

David's book 'T-Shirts and Suits: A Guide to the Business of Creativity' was first translated and published in Spanish by the **Universidad de Bogotá Jorge Tadeo Lozano in Colombia**. David also delivered a presentation for students and advised senior staff on including entrepreneurship within the curriculum for creative subjects.

David was invited by the **Auckland University of Technology in New Zealand** to advise on developing creative entrepreneurship modules for students.

At the **Baku State University in Azerbaijan**, David was interviewed by students for the BSU Radio and TV Station and also gave a guest lecture on Creativity: 'a-Creativity and i-Creativity for Business Success'.

David was a guest lecturer at the **ISM University of Management and Economics in Vilnius, Lithuania**. He spoke about 'Creativity and Business' when his book was published in translation in Lithuania.

At the **Baltic Film, Media, Arts and Communication School at Tallinn University, Estonia**, David gave a guest lecture on 'How to be a Creative Entrepreneur'.

Cool business ideas, networks, videos, books and free stuff;  
[www.davidparrish.com](http://www.davidparrish.com)

David was engaged as an international expert and lecturer on marketing at the **Business School of Telford Business Institute in Shanghai, China**.

At the **HCMC Univ of Architecture, in Ho Chi Minh City, Vietnam**, David was an international guest lecturer.

*"David gave a very interesting presentation on 'a-Creativity and i-Creativity for Business Success'. Everyone agreed that his international examples were inspirational."*  
– Aynur Kerimova, Baku State University. Azerbaijan

At the **University of the Arts in London, United Kingdom**, David was the guest speaker on business and creativity at the graduation event for students.

David was a special guest lecturer at the **Universidade Federal Fluminense in Brazil**, where he spoke about business models in the creative industries.

In **Bosnia & Herzegovina**, David spoke about Entrepreneurial Marketing at International Burch University in Sarajevo.

David has a range of **academic and professional qualifications and accreditations** including:

- Masters Degree in Business Administration (MBA) with distinction, from Bradford University School of Management, one of Europe's leading business schools.
- Member of the Chartered Management Institute (MCMI)
- Member of the Institute of Consulting (MIC)
- Member of the Chartered Institute of Marketing (MCIM)
- CIM 'Chartered Marketer'.
- Fellow of the Institute of Leadership and Management (FInstLM)
- Fellow of the Royal Society of Arts (FRSA)

David is author of the highly-acclaimed book and eBook '**T-Shirts and Suits: A Guide to the Business of Creativity**'. The book has also been published in China, Colombia, Taiwan, Spain, Lithuania, Thailand, Chile and Ukraine.

His latest book on strategic marketing is '**Chase One Rabbit: Strategic Marketing for Business Success. 63 Tips, Techniques and Tips for Creative Entrepreneurs**'.

David's books can be provided for students with his lectures, workshops and other university projects.