

How Leaders can Inspire Creativity for Business Success

Leadership School, Armenia

15 June 2020

David Parrish MBA, FCMI, MIC, FCIM, FInstLM, FRSA

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- 1. Key points about pitching in all circumstances**
- 2. Specific tips about pitching online**

Overview

- **Success**
- **Leadership**
- **Inspiration**
- **Creativity**

Success

- Definition of Success

Success

- The Wrong Kind of Success

Success

- A Balanced Scorecard

Leadership

- 'Accidental Leadership'

Leadership

- Six Leadership Styles

Leadership

- **What they say about Leadership...**

Inspiration

- **What Do People Want?**

Inspiration

- Vision and Direction

Inspiration

- A Story...

Creativity

- Two Kinds of Creativity

Creativity

- Modes and Techniques

Creativity

- A Culture of Creativity

www.davidparrish.com